



2021 Political Rates - 60 second spots

February 20th - April 6th - Primary Election

STATION	Monday-Friday		Saturday -Sunday	
	<u>NP</u> ISSUE	<u>NP</u> P1	<u>NP</u> ISSUE	<u>NP</u> P1
KEZO 92.3FM				
6am - 10am	\$150	\$120	\$30	\$25
10am - 3pm	\$90	\$80	\$40	\$30
3pm - 7pm	\$80	\$70	\$40	\$30
7pm - Mid	\$25	\$20	\$25	\$20
STATION	Monday-Friday		Saturday -Sunday	
	<u>NP</u> ISSUE	<u>NP</u> P1	<u>NP</u> ISSUE	<u>NP</u> P1
KSRZ 104.5FM				
6am - 10am	\$90	\$80	\$25	\$20
10am - 3pm	\$100	\$90	\$35	\$30
3pm - 7pm	\$90	\$80	\$35	\$30
7pm - Mid	\$25	\$20	\$15	\$12
STATION	Monday-Friday		Saturday -Sunday	
	<u>NP</u> ISSUE	<u>NP</u> P1	<u>NP</u> ISSUE	<u>NP</u> P1
KQCH 94.1FM				
6am - 10am	\$120	\$100	\$30	\$25
10am - 3pm	\$90	\$80	\$35	\$30
3pm - 7pm	\$90	\$80	\$35	\$30
7pm - Mid	\$20	\$15	\$20	\$15
STATION	Monday-Friday		Saturday -Sunday	
	<u>NP</u> ISSUE	<u>NP</u> P1	<u>NP</u> ISSUE	<u>NP</u> P1
KKCD 105.9FM				
6am - 10am	\$80	\$60	\$25	\$20
10am - 3pm	\$80	\$60	\$35	\$25
3pm - 7pm	\$80	\$60	\$35	\$25
7pm - Mid	\$25	\$20	\$12	\$10
STATION	Monday-Friday		Saturday -Sunday	
	<u>NP</u> ISSUE	<u>NP</u> P1	<u>NP</u> ISSUE	<u>NP</u> P1
KXSP 590AM				
6am - 10am	\$30	\$25	\$20	\$15
10am - 3pm	\$30	\$25	\$20	\$15
3pm - 7pm	\$30	\$25	\$20	\$15
7pm - Mid	\$10	\$7	\$10	\$7

P1 - Non-Preemptable except for unforeseen program changes or technical difficulties.

P2 - Preemptable with notice and makegood, unless unforeseen program changes or technical difficulties.

P3 - Preemptable without notice, makegood dayparted in the same daypart

Packages available upon request. Rates are Gross. Rates are Commissionable.

Political Disclosure statement included with all rate requests

POLITICAL WINDOWS

Iowa Caucus		
Nebraska Primary	2/20/2021	4/6/2021
Iowa Primary	8/5/2021	10/5/2021
General Election	9/3/2021	11/02/21

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